



The Student Voice of Bryant University since 1946

# THE ARCHWAY

Black and Gold and Read all over

www.bryantarchway.com

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## CSI and Center Ops unite

By Kelsey Nowak  
Assistant Editor-in-Chief

By now everyone has probably noticed the Info desk area is a little larger now; Rich Hurley is running around on the second floor instead of the third, and the former Commuter Connection is now an office space and lounge. These changes, along with many others occurred over the summer and previous semester to allow for the reunion of the Center for Student Involvement and the Center of Operations Office into the Office of Campus Engagement.

Commuter Connection, now called the Commuter Hub is located on the second floor in the previous Bryant Center Room 2. This is a much larger and more adequate space for our community's commuter population. The old commuter space is now the manager's office for the Bryant Center managers and Matt Kreimeier, program advisor and night manager.

The previous Center of Operations is now home to Rich Dankel, Operations Manager, Rich Hurley, Associate Director, and Karen Misiaszek, Office Coordinator. Scheduling and Event Coordination can be found on the left side of the Info desk on the second floor.

Not only did physical renovations occur, but many new staff members were also hired. Daphney Joseph, the advisor to The Archway, was hired as the Assistant Director and is now advising SPB as well because Connie Cabello accepted a position at UMass/Lowell. Daphney can be found in the SPB office. Nicole Hamilton was brought in to be the head of the Community Service office and also work with Greek Life. Matt Kreimeier was hired as both

See 'Office of Campus Engagement' pg. 3

## Senior Class gift announced The Class of 2012 Endowed Scholarship

By Royce Brunson  
Business Editor

Every May, the graduating class walks under the Archway for the first time, beginning their journey into the world as Bryant Alumni. However something equally important as what they gained throughout their time here at Bryant is what each student will be leaving behind.

The legacy of each class is their echo throughout Bryant's history. It is that special something left behind that represents each club, organization, sport, memory and friendship that was created during their Bryant career. This year's graduating class is well on its way to leaving its mark that will never be forgotten.

Each class leaves their legacy by raising funds through the Senior Class Gift Committee. The 2012 Senior Class Gift Committee has shattered records across the board and plans on leaving a legacy that will not be lost in time. This group



Senior Class Gift Committee (Katie Colton)

of 50 seniors has worked tirelessly to raise upwards of \$45,000 to date and have obtained 40% class participation to date. Of course this feat has been accomplished by previous committees, but never has Bryant seen this done in such a short amount of time. By the end of the

year, the senior class hopes to raise over \$50,000 and obtain more than 50% participation from the Class of 2012.

Each Senior who donated to the Senior Class Gift cast a ballot for their vote on which legacy they thought would best represent our class as a whole. The Class

See 'Senior Class Gift', pg. 3.

## The Women's Summit is sold out...but not for students

By Margaret Wong  
Contributing Writer

The 15th Annual Women's Summit at Bryant University, 15 Years of Empowering Women, will be held on Thursday, March 15, 2012. Breaking a record, the Women's Summit was sold out within a week!

However, even though registration is full for professionals, faculty, and staff, there are still spots left for Bryant undergraduate students. The discounted fee for undergraduate students is only \$10 for the conference, with a limited number of scholarships available. Because of the discounted fee for Bryant undergraduates, students cannot register online.

Paper registration forms and cash or checks must be completed and dropped off at the President's Office. Regis-

tration forms and brochures are available at the Post Office, the Amica Career Center, and the President's Office.

There will be four keynote speakers during the Women's Summit. Carla Harris is a Managing Director and head of the Emerging Manager Platform at Morgan Stanley Investment Management. She was recently named as one of "The 50 Most Powerful Black Executives in Corporate America" by Fortune Magazine and one of "The Top 25 Women in Finance" by American Banker.

Mika Brzezinski is the co-host on MSNBC's Morning Joe. As CBS News's main "Ground Zero" reporter, she reported live from Lower Manhattan during the September 11 attacks.

Joe Scarborough is the host of MSNBC's Morning Joe. He was named to the prestigious "Time 100" list of the world's



most influential people in April 2001.

Marlee Matlin, who has been deaf since the age of 18 months, won an Academy Award for Best Actress for her motion picture debut in *Children of Lesser Gods*. Not only has she starred in many feature films and on television, she is also a director, producer and an author.

In addition, there are 19 different breakout sessions led by a total of 44 presenters. One of them is recent Bryant alum, Mallory Musante '10, who will be speaking about entrepreneurship and the successful launch of her business, Mallory Musante Shoes. The legal aspects of starting a business will also be discussed in that session.

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The Student Voice of Bryant University since 1946

THE ARCHWAY

www.bryantarchway.com

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Guidelines for Comment...

We welcome your comments and submissions on editorials, articles, or topics of importance to you. Only letters including author's name, and phone number will be considered for publication (phone numbers will not be printed, they are for verification purposes only).


Letters to the Editor of 300 words or fewer will have the best chance of being published. Also, except in extraordinary circumstances, we will not print submissions exceeding 500 words. All submissions are printed at the discretion of the newspaper staff. *The Archway* staff reserves the right to edit for length, accuracy, clarity, and libelous material.

Letters and submissions must be submitted electronically. Bryant University community members can email submissions to: archway@bryant.edu. Letters and articles can also be given to *The Archway* on disk. They can be left in *The Archway* drop box on the third floor of the Bryant Center or disks can be mailed through campus mail to box 7.

The deadline for all submissions is by 5 p.m. on the Monday prior to publication (for a complete production schedule, contact *The Archway* office). Late submissions will be accepted at the discretion of *The Archway* staff and more than likely will be held until the next issue.

Members of the Bryant community are welcome to take one copy of each edition of *The Archway* for free. If you are interested in purchasing multiple copies for a price of 50 cents each, please contact *The Archway* office. Please note that newspaper theft is a crime. Those who violate the single copy rule may be subject to disciplinary action.

Campus Calendar

February						
Friday	Saturday	Sunday	Monday	Tuesday	Wednesday	Thursday
10	11	12	13	14	15	16
						
<b>10:00am</b> Spring Organization Fair, Unistructure Rotunda	<b>1:00pm</b> Men's Basketball, home vs. Sacred Heart	<b>11:00am</b> SPB Tubing Trip	<b>7:30 am</b> Interfaith Prayer Breakfast, Bello	<b>Starting at 8:00am</b> Blood Drive, South	<b>12:00pm</b> Global Community Hour, Papitto	<b>5:00pm</b> Laura Ling, Bello
<b>6:00pm</b> Fellowship of the Unashamed, IFC West Room	<b>10:00pm</b> Bryant@Night event, Make your own shorts, South				<b>6:30 pm</b> SAA presents: Young Alumni Panel, MRC4	
<b>9:00pm</b> Big Bingo! Main Gym						

Bulldog Bulletin

**Actuarial Association:** General Meetings, *Wednesdays 2:00pm*, in Bryant Center 2A/2B  
**The Archway:** Writers' Meetings, Mondays 4:30pm, Bryant Center Room 2A/B!  
**Bryant Chamber Ensemble:** Open Rehearsals, *Mondays 6:15pm*, Interfaith Center West Room!  
**Bryant Players:** General Meetings, *Tuesdays 5:00pm*, South Dining Hall  
**C.E.O:** General meetings, *Thursdays at 5:30pm* in Room 2C of the Bryant Center!  
**Christian Fellowship:** *Thursdays, 7pm* in the Interfaith Center West Room  
**Colleges Against Cancer:** Meetings, *Wednesdays at 3:00pm*, Bryant Center 2C  
**Cricket Club:** *Sundays* at 5:30pm, MAC  
**H.E.A.L:** HEAL will be selling condom roses for Valentines Day February 13 & 14 in the rotunda for \$1 each or \$5 for 6. They will be available from 10:30-1:00PM. Condom roses are a creative and fun gift for Valentines Day so don't miss out! Judson Laippley will be performing on Thursday, 2/23 in Janikies.  
**SIFE:** General Meetings, *Mondays at 5:00pm* in Papitto  
**SPB:** General Meetings, *Mondays at 4:30pm*, South

Want to see more people at your meetings or events?  
Advertise for FREE through the news feed or calendar.  
Email your club/org's information to archway@bryant.edu

## Department of Public Safety Log

VANDALISM (AUTO)  
JAN 31 2012-Tuesday at 08:10  
Location: COMMUTER LOT  
Summary: DPS found a vehicle with a broken rear windshield. Owner contacted and a police report was generated. The incident is being investigated.

KEYS (Lost, Stolen, Misplaced Key)  
JAN 31 2012-Tuesday at 09:55  
Location: GEORGE E BELLO CENTER  
Summary: DPS received a report from a staff member losing a set of keys.

WEAPON (Noncriminal)  
FEB 1 2012-Wednesday at 13:05  
Location: UNISTRUCTURE  
Summary: DPS received a report of a weapon being delivered to the Unistructure Post Office. The weapon was returned to the company that sent it out.

STUDENT CONDUCT  
FEB 2 2012-Thursday at 00:30  
Location: ENTRY CONTROL STATION  
Summary: A DPS officer gave a motorist a warning about traveling at high speeds when entering and exiting the campus. The driver ignored DPS officer's instructions and sped off at very high speed. Driver was cited and a report filed.

LARCENY (Over \$500)  
FEB 2 2012-Thursday at 14:22  
Location: UNISTRUCTURE  
Summary: DPS received a report from a student that their cell phone was stolen. DPS is investigating.

LARCENY (\$50-\$200)  
FEB 2 2012-Thursday at 14:29  
Location: RESIDENCE HALL  
Summary: DPS received a student report of items taken from her suite. The incident is under investigation.

INFORMATION  
FEB 2 2012-Thursday at 18:05  
Location: CHASE ATHLETIC CENTER  
Summary: Four non-students were asked to leave the MAC basketball court. DPS requested SPD to respond because the subjects refused to show ID. Subjects were identified, escorted off campus and letter of trespass have been sent to the individuals.

EMT CALL (Medical Services Rendered)  
FEB 3 2012-Friday at 10:55  
Location: UNISTRUCTURE  
Summary: DPS received a report of a person feeling ill. EMS was activated and Smithfield Rescue responded and transported the patient to Fatima hospital for treatment.

VANDALISM (School Building)  
FEB 3 2012-Friday at 23:05  
Location: RESIDENCE HALL  
Summary: DPS received a report of vandalism to a Residence Hall window.

EMT CALL (Medical Services Rendered)  
FEB 4 2012-Saturday at 23:55  
Location: RESIDENCE HALL  
Summary: DPS received a request for a medical evaluation on two intoxicated people. EMS was activated and Smithfield Rescue responded and transported the patients to Fatima hospital for treatment.

DISORDERLY CONDUCT  
FEB 4 2012-Saturday at 14:01  
Location: ENTRY CONTROL STATION  
Summary: A student was disorderly at ECS when he could not sign an underage person on campus. The Smithfield Police were called to assist. The student left the campus—entry for the guest was denied.

VANDALISM (School Building)  
FEB 5 2012-Sunday at 01:58  
Location: RESIDENCE HALL  
Summary: DPS received a reported vandalism to a Residence Hall window.

LARCENY (\$200-\$500)  
FEB 5 2012-Sunday at 02:02  
Location: RESIDENCE HALL  
Summary: A person reported a stolen cell phone.

LARCENY (Over \$500)  
FEB 5 2012-Sunday at 14:56  
Location: RESIDENCE HALL  
Summary: A student walked into dispatch and reported his iPhone had been stolen from his jacket. The incident is under investigation.

VANDALISM (School Building)  
FEB 5 2012-Sunday at 21:55  
Location: RESIDENCE HALL

Summary: A DPS officer witnessed furniture being thrown out the window of a Residence Hall. Officers were dispatched to the area and the residents have been charged.

LARCENY (Under \$50)  
FEB 6 2012-Monday at 11:30  
Location: RESIDENCE HALL  
Summary: A student reported his wallet being stolen. The incident is under investigation and the student was advised to cancel his credit cards.

DRUG ACTIVITY  
FEB 6 2012-Monday at 12:25  
Location: RESIDENCE HALL  
Summary: A student was found in possession of marijuana and drug paraphernalia. Charges have been filed.

LARCENY (\$50-\$200)  
FEB 6 2012-Monday at 13:13  
Location: TOWNHOUSE  
Summary: A student reported the theft of a North Face jacket from a townhouse.

BIAS INCIDENTS None Reported

To report a bias incident or hate crime, go to www.bryant.edu/bias or call the Bias Incident Hotline at x6920

Bias related incident – a threatened, attempted, or completed action that is motivated by bigotry and bias regarding a person's real or perceived race, religion, natural origin, ethnicity, sexual orientation, disability, or gender status. Examples of these incidents include name calling, offensive language/acts, and graffiti/behavior.

## “TIP OF THE WEEK”

Many thefts occur when students leave the doors to their rooms unlocked when they are not there. Always keep your doors locked when you are not there.

# Senior Class Gift

Continued from pg. 1

of 2012 has decided to leave a legacy that will allow Bryant students to have the same amazing experiences, education, and memories that each one of the graduating seniors have obtained throughout their time at Bryant. Selected with an almost unanimous vote, the Senior Class has chosen to leave behind The Class of 2012 Endowed Scholarship. This scholarship will be awarded to a Bryant Student who has a minimum 3.0 cumulative GPA, who is leader on campus and has the financial need for the scholarship.

This gift encapsulates the philanthropic spirit of this senior class. It also proves that Bryant students truly understand the value of the education and experiences they have had throughout their time at Bryant. The Class of 2012 Endowed Scholarship will be awarded every year from 2015 onward to one or multiple students. This gift is an amazing tribute to the efforts and generous spirit of this year's senior class.

The legacy of previous classes can be seen every day throughout our campus. The Class of 2009 donated the four bronze bulldogs which guard the entrance to Bulldog Stadium. It has become ritual for our athletic teams to touch them upon entering the stadium grounds on game day. They also donated the

Class of 2009 Endowed Scholarship, which will allow students to attend Bryant and have the same positive experiences that they did. The Class of 2010 also left behind an Endowed Scholarship for students with proven financial need. The Class of 2011 had a more specific target for their legacy and left a gift towards a fairly new opportunity for Bryant students. The Class of 2011 Sophomore International Experience Scholarship allows individuals to travel the world on an unforgettable journey with their Bryant classmates. The Class of 2012 Endowed Scholarship will continue to allow students to have the fantastic Bryant education while also keeping the values of academic success, leadership and a continuous philanthropic spirit instilled on our campus.

As each member of the Class of 2012 walks under the Archway for the first time this May, let us not forget the legacy we leave on this campus. The reason each of us has had the opportunities we have had here at Bryant University is because of philanthropy from Alumni, family and friends. The Class of 2012 will soon afford students the education and experiences of a lifetime because the philanthropic spirits they themselves have shown. Thank you to the Class of 2012, you have done something truly impressive.

# Office of Campus Engagement

Continued from pg. 1

the night manager for Bryant Center Operations and also the Bryant @ Night advisor. Sue Palazzo is now the administrative assistant in the Center for Student Involvement Office on the third floor of the Bryant Center.

There are two additional new staff members that have been added to the Office of Campus Engagement team recently. One is Lisa Morris, our new budget analyst who is located on the third floor of the Bryant Center. Dawn Stapleton is the other new staff member who is working in the new Scheduling and Event Coordination area of the Info desk. She moved from Public Safety and the China Institute to take over Sandy Sylvia's job after her recent retirement.

Please help us welcome the new staff, and feel free to stop into any of these offices if you have any questions.



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# CEO inspires students to 'Be Unique'

By Anthony Constantine, Laura Yepsen & Sarah Rubel  
Contributing Writers



**CEO's Eboard: (top row, L to R): Armaan Kapoor, Jake Smith, Anthony Constantine, Hooman Shahidi, Timothy Drechsler-Martell, Ken Roberts, Harris Roberts, Nick Russell. (Bottom Row: L to R): Lauren Guy, Samantha Fenimore, Elizabeth Levasseur, Lida Janowski, Laura Yepsen and Sarah Rubel.**

This past Friday and Saturday Collegiate Entrepreneurs' Organization hosted the first annual Bryant University New England Entrepreneurship Conference (BUNEEC) encouraging students to get involved with entrepreneurship and "Be Unique!".

The conference began on Friday afternoon February 3rd and continued on Saturday February 4th consisting of breakout sessions taught by various entrepreneurs in their area of expertise, 3 Keynote speeches, and a "Build-A-Brand Competition".

The workshops were categorized into 4 groups: New Venture Creation, Marketing Your Venture, Power of the Internet, and Managing Your Finances, engaging students in all aspects of entrepreneurship. Experts included many successful Bryant alumni, Professors, and local professionals who taught skills they have acquired through experience in their respective fields.

Friday night Mark Hellen-drung, CEO of Narragansett Brewing Company spoke to students about how he revived the 122 year old company while maintaining the neighborly persona and rebuilding excitement to the Rhode Island based business. Hellen-drung even cracked open a Gansett during his speech, showing true loyalty to the Narragansett name! On Saturday afternoon, Susan Rittscher, CEO of Center for Women & Enterprise spoke

about future market trends supporting entrepreneurs through business start-up. The Center for Women & Enterprise works to create possibilities, connect communities, and level the playing field for men and women in the business world.

Duane Spires, CEO of Extreme Youth Sports and Motivational speaker, traveled all the way from Tampa, Florida to Keynote and Emcee the event. Duane encouraged students to never stop listening to our "little inner voices" that drive our passion. He also pointed out specific networking tips to build relationships and leave the strongest impact.

All speakers captivated the audience while sharing their knowledge and experience. Five long months of planning by CEO's Executive Board proved that you can take a vision and make it a reality. With the experience gained and new relationships fostered, it is the hope of the organization that attendance will double for next year's conference.

Bryant's Chapter of CEO has been awarded Best Chapter in the Nation the past four out of five years by CEO National. Bryant University's Collegiate Entrepreneurs' Organization mission is to inform, support, and inspire students to be entrepreneurial and seek opportunity through enterprise creation.

## We are online!

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**Like us on Facebook**  
**Follow us on Twitter**  
**[www.bryantarchway.com](http://www.bryantarchway.com)**

# 16th Annual Prayer Breakfast honors Chaplain Leslie R. Hyder

By Kelsey Nowak  
Assistant Editor-in-Chief

Each year as winter provides us all with more gloom and darkness than we care to experience; there is a ray of sunshine, not necessarily at the end of the tunnel per se, but rather a little bit of hope for spring time to soon come. The Interfaith Prayer Breakfast occurs each February giving all those who choose to attend an uplifted feeling of inclusiveness and a hope for the new season to come.

The breakfast is modeled after the annual National Prayer Breakfast held in Washington D.C. each year and is designed to give each attendee an hour of inspirational music, prayer, and a spiritual message. The Bryant Singers will be performing at the breakfast. This year for the first time, Bryant's Army ROTC will be posting the colors and a representative from the Rhode Island National Guard will be singing the National Anthem.

Each year Kati Machtley, the Bryant University Chap-

lains, and the Prayer Breakfast Committee invite a religious leader to be the keynote speaker at the Interfaith Prayer Breakfast. A different speaker from a different denomination is selected each year to provide an inspirational message which promotes peace and understanding.

The Interfaith Prayer Breakfast Speaker this year will be Chaplain (Col.) Leslie R. Hyder, director of the Air National Guard Chaplain Corps. Chaplain Hyder advises on all matters pertaining

to the religious and moral welfare of Air National Guard staff, their family members, and other authorized persons. He manages an Air National Guard Chaplain Corps of approximately 600 chaplains and chaplain assistants in the fifty states and four territories. He has a long list of very prestigious awards that have been presented to him including the Defense Meritorious Service Metal.

Bryant University is very excited to welcome Chaplain (Col.) Leslie R. Hyder to campus for the Interfaith Prayer

Breakfast.

Anyone interested in attending the 16th Annual Interfaith Prayer Breakfast on February 13th at 7:30am should call 401-232-6045 or email amaciej@bryant.edu to make a reservation. Students are most welcome and may use their meal plan. Students who do not have a meal plan may attend at no charge. The cost for faculty, staff, and those in the surrounding community is \$7. Reservations should be made by Friday February 10th.

## Sorority AOPi is welcomed to Bryant

By Morgan Soule  
Contributing Writer

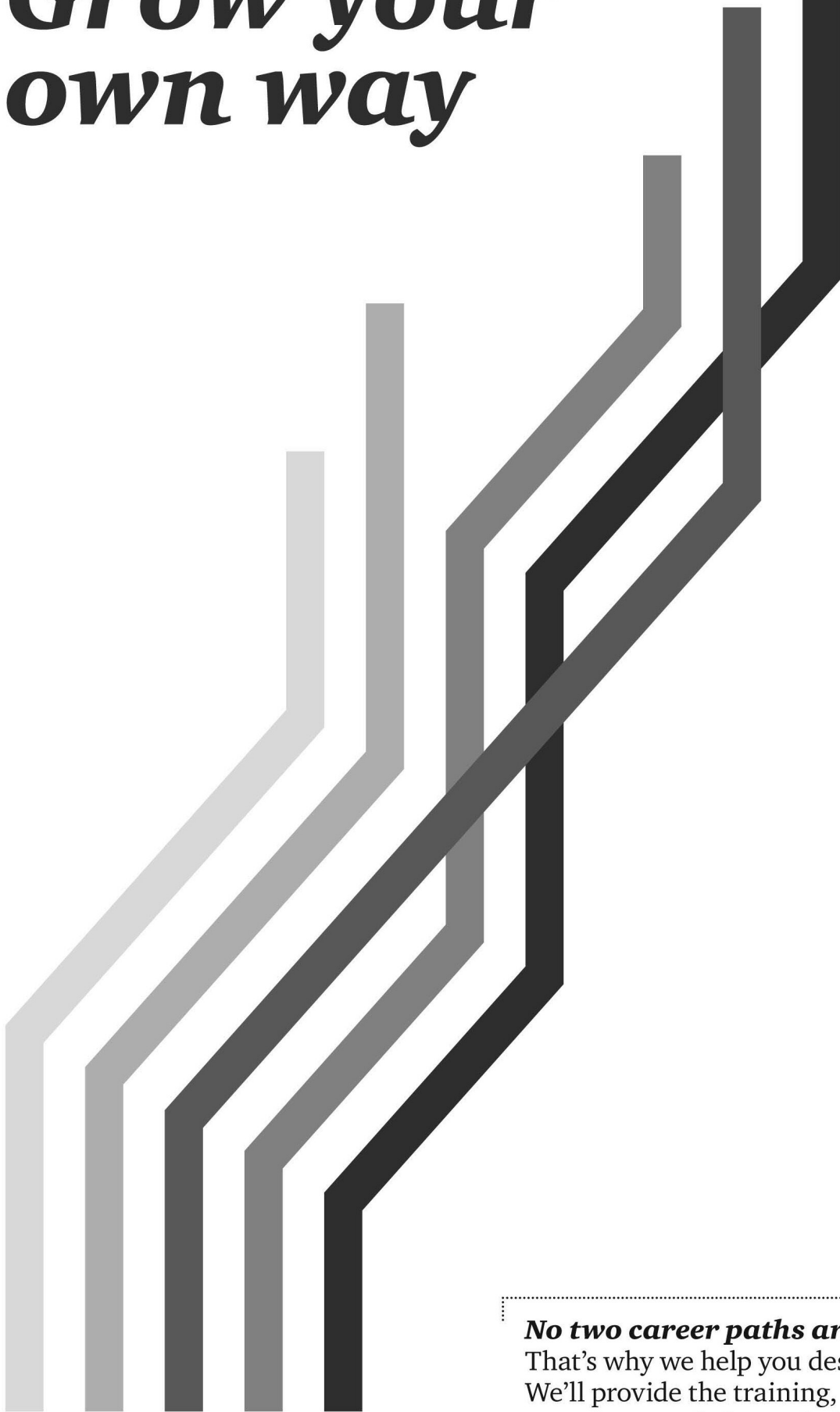
Greek Life is proud to welcome the international women's fraternity Alpha Omicron Pi (AOPi) to campus this February. AOPi is a member of the National Panhellenic Council (NPC), a group of 26 nationally recognized women's fraternities and sororities, which oversees these groups and provides guidelines and support.

Deciding that Bryant would greatly benefit from the addition of another sorority, Bryant announced to all NPC organizations that the campus was opening for extension the NPC process of adding a new sorority to campus. Three NPC organizations responded to the announcement, expressing their desire to come to Bryant. The Greek community then welcomed these three organizations onto campus over a three day period, where they met with many Greek members so they could get a feel for our campus and so we could get a feel for them to see if their organization would be a good fit. All three organizations held public presentations at which the Bryant community was given an opportunity to express their thoughts on the organizations.

After the three organizations came, the Extension Committee (chosen in the spring of 2011) met and discussed the pros and cons of each organization. Ultimately, the committee decided upon Alpha Omicron Pi and extended the invitation to colonize at Bryant this spring.

AOPi's international philanthropy supports arthritis. They have one color, cardinal red, which reflects their flower, the red rose, and their jewel, the ruby. Other symbols of AOPi are a sheaf of wheat and the panda bear. AOPi will not be participating in Formal Recruitment this January, but will begin recruiting starting in mid-February, so be sure to watch for the great things happening in the Greek community this semester and join us in welcoming AOPi!

# Grow your own way



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# Study Abroad Spotlight: Dhara Shah '12

**Location:** Athens, Greece  
**Partner:** Arcadia University  
**Semester Abroad:** Fall 2010

**Why did you go?**  
Ever since I was a little girl, I was fortunate enough to travel. My dad’s job allowed my family to see many of the states, especially those on the East Coast of America. I was brought up in two different cultures: the American culture through my education and the media, and the Indian culture through my religion and family. I had an eager desire to travel more and more as I got older and especially once I found a college so close to home. I remember freshman year thinking that I would study abroad when I was a junior, and nothing would stop me. I was fortunate enough that my dream came true. I wanted to study abroad even more when I heard about other students’ experiences. I wanted to meet new people, see new places, try new things, and most of all, I wanted to be away from the place I had grown up.

**Best experience/memory:**  
I made so many different memories and experienced various events during my time abroad. I think the most memorable for me was the first time I traveled outside of Greece. My program, Arcadia University, had granted the students a 5 day holiday and



Dhara Shah gazes at the view in Athens, Greece (Dhara Shah)

a bunch of my new friends and I decided to take a trip to the many cities of Italy. Our plan was to spend a night and day in Rome, a night in Perugia and a day or two in Florence.  
It was time to go to the airport, and I had packed the night before, given myself a facial and a manicure- I mean I was good to go! Little did I know that I had forgotten the most important document locked up back in my apartment. I took the hour bus ride down to the airport before I realized that I had forgotten my passport! Once I was there, I almost broke down in tears, until one of my friends told me, “We have enough time. Grab a cab and go back and get your passport. You can do it.” So I did. I

ran out of the airport, hailed the first cab I saw, spoke in broken Greek so he would bring me back to my apartment. I don’t think my heart has ever raced that fast. I have a record of never, EVER missing flights in my life, and I sure wasn’t going to miss a once-in-a-lifetime opportunity to go to Italy.  
I got back to the airport two hours later, passport in hand and boarded the plane. I learned a HUGE lesson that day and never made the same mistake again. I also had an AMAZING time during that trip and ended up visiting Italy two more times during my time abroad. I will never forget that experience.  
**Funny cultural experience:**  
My friends and I went to

Santorini one weekend, which is one of the most beautiful islands off of Greece and we decided to climb to the top of the village Oia to watch the gorgeous sunset over the water. Our way of transport was donkeys. The reason I had wanted to go to Greece in the first place was after watching the movie Sisterhood of the Traveling Pants. I know it’s silly, but I really wanted to ride a donkey to the top of the village and I got to do it! It was a very bumpy ride and there were at least 30 of us in a row, the donkeys running into each other and making our hearts jump! That was a really fun time.

**How was the school different from Bryant University?**  
The Arcadia University for Hellenic Studies was VERY different from Bryant. There was only one building which had three floors: several classrooms, a roof and a kitchen. It was about 10 minute walking distance from my apartment and the classes were much smaller. We sat in circles of 10-12 students in a class and the teacher talked to us more than lectured or provided slideshows. There were exams: midterms and finals and of course, homework, but we did not have any team assignments as Bryant University classes tend to have. The classes I was enrolled in were not “easier” than my Bryant

subjects because they challenged me in different ways, however, the professors were a lot more laid back and the classes were longer in duration which made it easier for me to learn. Instead of a President, there was a program director and several assistant directors.  
**How did this experience change you?**  
I have never been away from my family, especially my twin sister, for that long of a time. I think this experience definitely brought out the more independent side of me. I was able to make my own choices about what I ate, when I went out and where I went. I also financed my entire trip, not including the scholarships and grants I already receive. But for the most part, I paid for every flight, every meal, and every item I wanted to buy on my own, which really helped me learn how to budget my money and taught me my strengths. This experience also taught me how I interact with new people and places and what I can do to improve myself.  
**Would you study abroad again given the opportunity?**  
With no questions asked. I would pick another location and take different courses, but I wouldn’t trade the experience for anything.

## Student Alumni Association Young Alumni Panel

By Sara Larrabee  
Staff Writer

Wednesday, February 15th at 6:30pm in MRC4 the Student Alumni Association in conjunction with the Honors Program will be hosting the second annual Young Alumni Panel.  
No matter whether you are a freshman or senior looking for an internship for the summer or dreading the graduation job search, a specialized networking event such as this can be highly beneficial for you to attend.  
There will be a total of six Bryant alumni panelists, all of whom are under 25 years old and can highly relate to being in our shoes, and each with a different career and experiences to share. Companies/Industries repre-

sented include PWC, Target, Travelers, Executive Vice President of a Private Business, Providence Film/Information Technology production, and Fidelity – Human Resources.  
The event will be moderated by Professor Carol Demoranville, PhD. and light refreshments will be served before and after the event. Dress is business casual and if you are interested in attending, please register through the Student Alumni Association website [www.saa.bryant.edu](http://www.saa.bryant.edu) and you will be guaranteed a spot and a printed nametag.  
All are welcome! If you have any questions, please email the Vice President of Alumni Outreach for the Student Alumni Association, Sara Larrabee, at [slarrabe@bryant.edu](mailto:slarrabe@bryant.edu). Hope to see you there!

## Actuarial Association event preview

By Ariana Ricci  
Business Manager

Bryant University’s Actuarial Association has an ever-growing presence on campus, with upwards of seventy members. This is no surprise, considering there are over 160 actuarial math majors at Bryant. The applied math and statistics major, which is fairly new, has also gained more popularity. Finally, Bryant offers both an applied statistics minor and mathematics minor for those who have less flexibility in their course load, but still want some extra knowledge in the subject.  
In the past, the Actuarial Association focused solely on actuarial math. But due to the creation of the new applied math and statistics major and increasing popularity in math minors, the group has expanded their focus. As the math and statistics chair for this school year, it is my job to remain in contact with Bryant alumni who studied the subject.  
In March and April there will be three Bryant alums each speaking at a meeting about their current careers and how they arrived at them. They will also be discussing real-life cases and the day-to-day responsibilities of their jobs.

The first of these speakers, Kaitlyn McCabe, is coming on March 7th. She is a 2011 applied math and statistics graduate. Currently, she is a personal lines business analyst at The Hanover Insurance Group.  
Next, we will be listening to Ryan McGovern on March 28th. He graduated with a degree in actuarial mathematics, but wanted to focus more heavily on using his knowledge of a popular business analytics software referred to as SAS. First, he worked as an enterprise risk services consultant at Deloitte, and just recently transferred to Tufts Health Plan as a healthcare data analyst.  
Last but not least, Alicia Haelan will visit on April 11th. She was interestingly the very first applied math and statistics graduate in Bryant’s history in 2009. Her first job involved working in biostatistics with a surgical oncologist, and she now works in the statistics department of Mathematics Policy Research in Washington, DC.  
Join us for any or all of our meetings this semester, even if you’re just considering a math major or minor. Contact us at [actuary@organizations.bryant.edu](mailto:actuary@organizations.bryant.edu) or like our Facebook page!


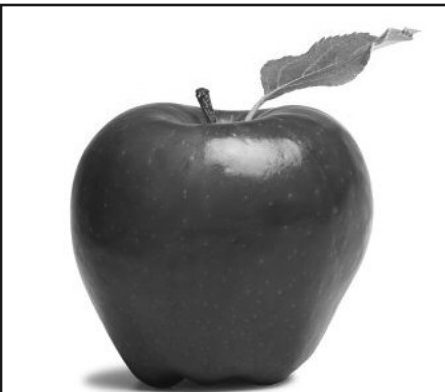

# Turner’s Thoughts

## The balanced plate

Debbie Turner  
Dietitian

Who said nutrition was hard to follow? Guess again, all you have to do is visualize this virtual plate every time you eat: how easy can that be?

Still confused? Contact me in Dining Services or [debbieturner@bryant.edu](mailto:debbieturner@bryant.edu) if you need help balancing your plate!



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# Tupper's Tidbits

## Top Five Ways to Get Happy

Ironclad Tupper I



**Pssst! You! Yeah...you! Come closer, and I'll share my secrets to happiness...** (Christina Senecal)

Ahhh...Love is in the air! Valentine's Day is right around the corner, and with it comes the debate. \*Imitating boxing ring announcer\* In this cornerrrrrr, we have the pro-Valentine's people – lovers of love and those in a committed relationship...In this cornerrrrr, we have those opposed to crass commercialism, being forced to be romantic for one day, and witnessing mushy PDA by everyone around them.

But here's the thing. According to the National Institutes of Health ("The Power of Love," 2007), our bodies respond to love and affection through a hormone called "oxytocin." Oxytocin does more than make us feel good. It lowers stress and blood pressure and improves our mood and increases tolerance for pain. Just remember, it doesn't have to be another human and it doesn't have to be romantic love that gets your oxytocin stimulated!

That brings me to "Tupper's Top Five Ways to Get Happy."

5. Work out. Now, I know that SOME of you think that ol' Tuppy here doesn't work out. But, throw my ball, and I'll run as far as I need to, to get it, and I'll be as quick as I need to, to keep it away from you. I have witnesses. And, I spend HOURS on Fridays playing with my four- and two-legged pals at Alpha Dog Center Dog Daycare in Cumberland.
4. Get out and enjoy nature. When \*I\* go out, I like to chase the ball and roll around in various interesting-smelling things. You might not have

- all of the same interests I do, though. There's tons of stuff to do within a five- to 10-mile radius of campus, though. If you're stumped, hit me up on Facebook or Twitter.
3. Listen to music. Upbeat stuff, though, not that whiny, depressing stuff. More than likely, Adele is not going to cheer you up...she's phenomenal, don't get me wrong, but I get more work as a therapy pet from people who put "Someone Like You" on repeat. Don't do it to yourself. Seriously, I'm exhausted!
2. Get out and socialize. There are 80 clubs and organizations on campus...there must be SOMETHING you have an interest in. If not, you can start your own! Or, the Bryant Community Service Office can find places where you can volunteer. Making a difference feels so good!
1. Scratch me. I'm not kidding. The therapeutic effects of a pet are well-documented. My Momma Claire has a nonprofit organization that certifies pet-assisted therapy teams. Many hospitals, group homes, and schools are looking for such programs because the benefits are so varied. This is one of those win-win situations.
- So there you have it. Don't complain. Change what you don't like. YOLO. 'Til next time...WOOF!
- The Power of Love. (2007). Retrieved February 8, 2012, from [http://newsinhealth.nih.gov/2007/February/docs/01features\\_01.htm](http://newsinhealth.nih.gov/2007/February/docs/01features_01.htm)

**HerCampus.com, the #1 online magazine for college women just launched its newest branch right here at Bryant University!**

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## “What is Pluralism?” Contest

March 28, 4:30-6 p.m.

*From Diversity to Pluralism. Putting Words Into Action.*

- The Pluralism Project at Harvard University says:
- Pluralism is not diversity alone, but *the energetic engagement with diversity.*
  - Pluralism is not just tolerance, but *the active seeking of understanding across lines of difference.*
  - Pluralism is not relativism, but *the encounter of commitments.*
  - Pluralism is *based on dialogue.*

### Enter the “What is Pluralism?” Contest

- Who can participate?**
- Everyone! Students, faculty, and staff are invited and encouraged to enter.
- CASH PRIZES of \$1,000, \$500, \$250, and \$100 will be awarded.**
- What kind of entry should you submit?**
- Share your creativity, and define pluralism from your perspective. Express yourself in a format that works for you. Previous entries have included essays, original artwork, plays, music, videos, poems, posters, and other forms of creative work.

- How do you submit an entry?**
- Entry forms are available in the Admission Office or online at [admission.bryant.edu/pluralism](http://admission.bryant.edu/pluralism)
  - Entry forms are due to Sandra St. Jean in the Admission Office: **Wed., February 29**
  - All creative work is due to the Admission Office: **Wed., March 21**

**Contest: Wednesday, March 28, 4:30-6 p.m.**

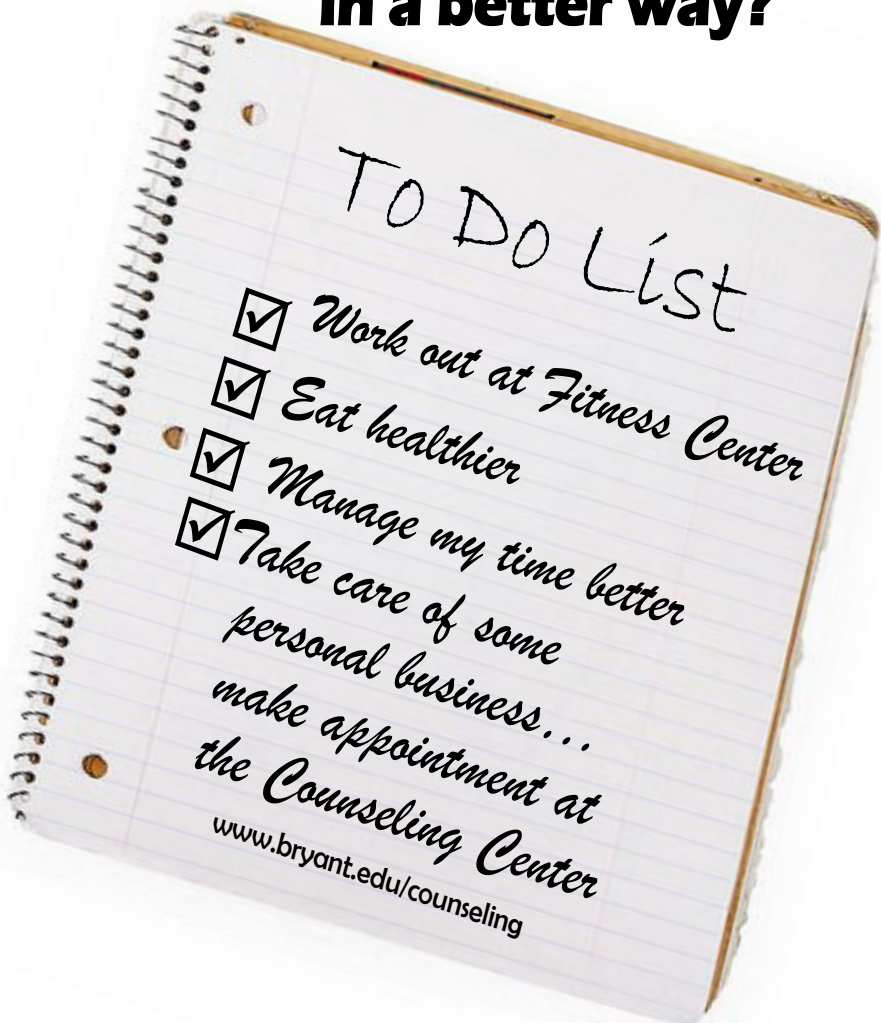
The entire Bryant community is invited to view all entries at 4 p.m. and presentations will begin at 4:30 p.m. in the Stepan Grand Hall of the George E. Bello Center for Information and Technology. Refreshments will be served.

Questions? Call (401) 232-6414 or e-mail Helen Senecal at [hsenecal@bryant.edu](mailto:hsenecal@bryant.edu)

**The Pluralism Contest is sponsored by the Diversity Council of Champions at Bryant University.**



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Facebook files for the largest IPO in history

By Raymond Wiacek  
Staff Writer

If \$13.5 billion and the 52nd spot for the richest person in the world wasn't enough, Mark Zuckerberg will be worth an estimated \$17 billion after the first day of his company's Initial Public Offering (IPO).

The long awaited filing of Facebook was brought to the public's attention on Wednesday, February 1st. The Palo Alto Californian company is expected to go public between April and May of this year, with an estimated value between \$75 and \$100 billion. This would make it bigger than McDonalds, Amazon and Hewlett Packard. The largest IPO in history was Visa at \$17.8 billion back in 2008. If Facebook were to stay at its proposed levels, its IPO would be far larger than Google's \$1.7 billion offering back in 2004.

The company said that it will trade under the ticker symbol "FB" but has not released what exchange they will list on. The lead underwriters are Morgan Stanley, JP Morgan, and Goldman Sachs. According to the SEC filing, it cost Facebook \$573,000 just to register for the mega \$5 billion IPO.

The 10-Q filing with the SEC reported revenues of \$3.7 billion for the year, which was up 88% over last year. The pervious year, reported earnings were \$1 billion, and the year before were \$606 million. The SEC filing was so popular that it actually crashed the sec.gov website that afternoon.

Facebook's total views for the month of December were 845 million, up 39% from the previous year. Every day, there are approximately 2.7 billion "likes" and comments that are exchanged. Two hundred and fifty million photos are uploaded every day, and there are about 100 billion friendships on the social networking site.

Zuckerberg took a salary of about \$1.5 mil-

lion last year; however \$783,000 was from other compensations which included use of his corporate jet. Zuckerberg does plan to sell some of his own shares with the offering, but did not say how many. He also plans on keeping control of voting power over the company when it goes public. According to the SEC filing, Zuckerberg trimmed his salary down to \$1 which will become effective in January 2013.

According to CNBC, Zuckerberg is thinking about offering his shares through the Facebook website, giving you the option to buy them right there. This would get more people involved in the equity market and Facebook.

The company heavily relies on advertising to make money. Eighty five percent of their revenue came from advertising last year and 12% came from the game maker, Zynga, which created popular Facebook games such as Farmville and CityVille.

Many investors believe that this would be the IPO to jump on. Analysts say that Facebook could achieve the same success Google had after its IPO back in 2004.

Last quarter featured many popular IPOs, such as Angie's List, Zynga and Groupon. To date, Groupon is the only IPO that is trading below its open price out of those three.

The huge buying and selling frenzy that occurs when a large company goes public can make or break an investor. According to SigFig, a company that monitors data such as shares bought and sold, more than one fifth of the people who bought Groupon on the day of its IPO ended up selling their shares that same day.

Overall, Facebook will definitely be a strong contender for the biggest, most expensive IPO ever, but many questions still arise which makes this IPO one to watch in the coming months of 2012.

Bain Capital- The Real Story

By Nicholas Calabro  
Staff Writer

At first glance, Bain Capital does not seem like it would be much more important than other businesses. On the contrary, this company has been put in the spotlight recently, seeing as former CEO, Mitt Romney, is the frontrunner for the GOP nomination. Now possibly, it would be prudent to go back to the beginning of this business.

First, there was Bain and Company which was a large consulting firm in Boston, and it was named after the founder, William W Bain Jr., according to the Funding Universe's website. His consulting career began when he was hired by Bruce Henderson the leader of the Boston Consulting Group, and he rose through the ranks quickly, becoming the Vice President of that company within two years. But Bain was also frustrated with BCG issuing reports instead of achieving results, and Henderson refusing to step down.

This led to William Bain and Patrick Graham leaving the business in 1973. And, as reported by Funding Universe, when they left, they took "seven consultants, and two of the biggest clients, Black & Decker and Texas Instruments." This was the beginning of Bain & Company.

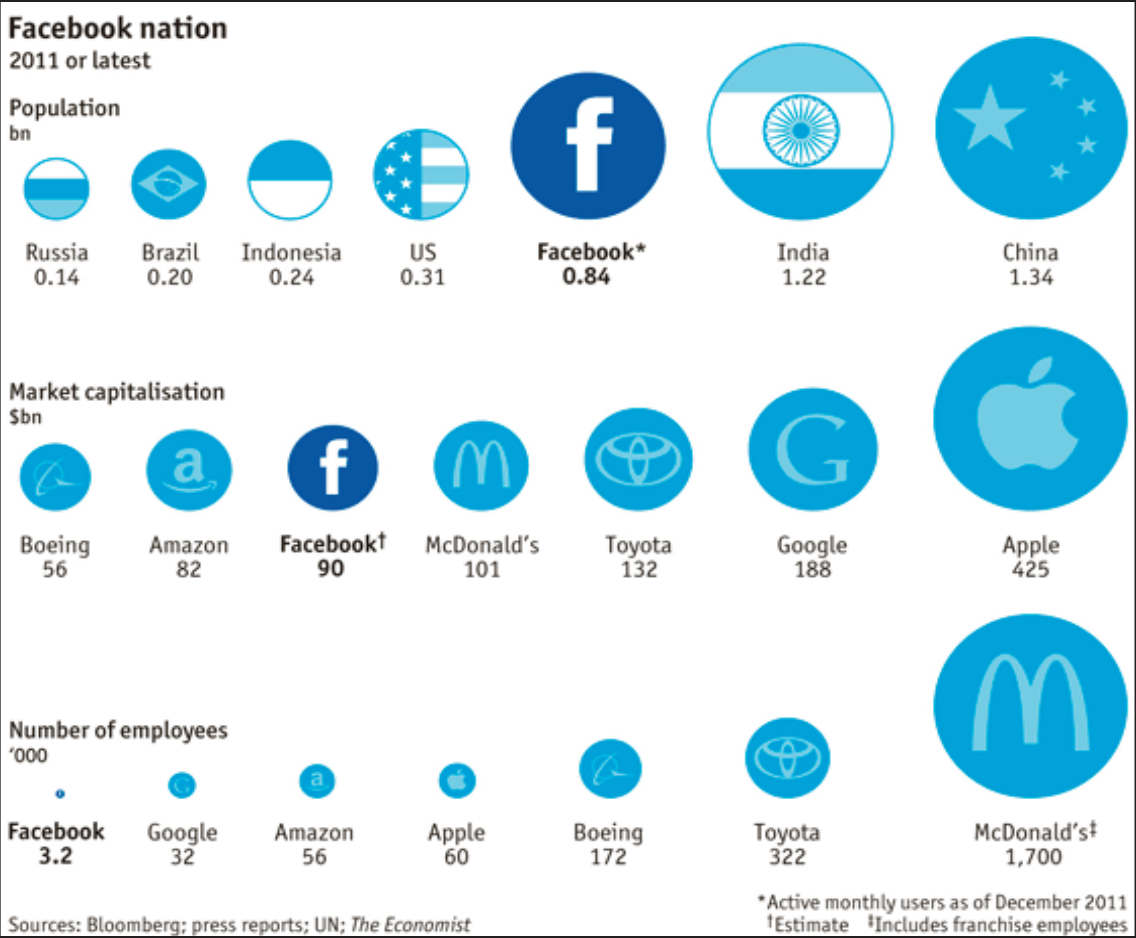
Bain & Company had a different method of consulting; they worked directly with the CEOs, they had one client per industry, and they were deeply immersed in the companies. The Funding Universe website also states that, "because Bain worked intensively with a small roster of clients, partners felt no need to market their services." Bain's company recruited Harvard and Stanford graduates with traits similar to those of Bill Bain who all had a strong loyalty to him.

The 1980s did not start well for Bain. The Funding Universe quoted a New York Times report where a former partner denounced the partnership deed as "the rights of Bill," as opposed to a "Bill of Rights." A Fortune report was also quoted that stated there was no specific percentage of the earnings everyone earned, which were kept secret anyway. And despite success with National Steel and Chrysler there were still questions about how much real value Bain & Company added to their clients. This led to the creation of the Bain Index by which they "measured the clients' stocks against the Dow Jones Industrial Average," (Funding Universe). Also Bain himself was looking for direct investment in the companies, and in 1984, Bain Capital was the result of said interest.

Bain Capital was formed as a limited partnership, led by W. Mitt Romney, which would invest in prospective start-up companies. Not long after this, The Funding Journal website states that Bill Bain would be incorporated and that he along with seven senior executives "sold off 30% of their equity." After a scandal with one of Bain's clients, Guinness plc, a company accused of illegally inflating its stocks, more clients began to drop the firm, or at least cut back on their contracts. Finally, in the fall of 1990, Bill Bain tried to sell the company, but nobody would buy it, and 200 more consultants would be dismissed. Then Bain would leave the post of CEO and Mitt Romney would become the CEO. The Funding Universe website reports that Mitt Romney's revitalization was continued under his successor Orit Gadeish, when Mitt Romney decided to make his transition into politics.

Recently, Mitt Romney's time in Bain Capital has become a point of attack, especially from former U.S. Speaker of the House Newt Gingrich, in the short film "When Mitt Romney Came to Town." Romney has been reported as saying that he liked to fire people.

Still, in the GOP Presidential debate on January 19th, as the Huffington Post has reported, Mitt Romney asserted that he created 120,000 jobs, or rather that 120,000 jobs could be traced back to decisions that he made. He said they started four businesses, and all of them have since gotten stronger, allowing for more hiring. This is unlikely to hinder the attacks on Mitt Romney as CEO, but as long as this continues, it is unlikely that we can get a clear picture of the truth.



Biz Snipz: the current happenings of the business world

By Mike Silva  
Contributing Writer

- Recent troubles at Pepsi are expected to result a recalibration of its corporate structure this Thursday. Some analysts say that Pepsi CEO, Indra Nooyi, may separate the food and beverage businesses into two sections, along with massive layoffs to cut costs.
- Record low rates along with a new government policy, HARP 2, has revitalized the refinance market for mortgages. The demand is so high that Bank of America (BOA) is telling customers to wait 90 days so they can keep up with the high volume of demand.
- Sprint Nextel Corp, the nation's third largest wireless carrier suffered a 1.3 billion loss after its stock fell 43 cents/share. This happened due to the steady increase in the demand for iPhones. Demand has been so high that Sprint was forced to increase their subsidy cost to Apple, the iPhone provider, and recognize less profit margin per sale.
- Morgan Stanley won the sweepstakes for the long awaited Facebook IPO. The bank plans to underwrite Facebook which has an estimated IPO of 5 billion. In recent years, Morgan Stanley has made 1-2% for underwriting IPOs.

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## Let the games begin: A Wintramural preview

### *A personal perspective on winter intramural sports at Bryant*

**By Tom Hansen**  
*Sports Editor*

Let me preface this article first by saying that I am a former jock. Not necessarily the “coolest kid in the hallway with the letterman’s jacket on” jock that Hollywood has so dubiously portrayed throughout its history, but I was a three sport athlete that enjoyed competing on a week to week basis regardless of what sport it was. My transition from athletics to NARP-hood (Non-Athlete Regular Person for those not in the know) was not exactly peaches and cream.

Upon arriving here at Bryant and realizing there was a void in my life, I decided to participate in my first Intramural Flag Football game and the rest as they say was history. I am now an unabashed intramural enthusiast who will play on any team that will have me (I will also take any and all nominations for the Bryant University Intramural Athlete of the Week, don’t be shy).

So, in my professional duty as the Sports Editor I am pleased to announce the winter offerings from the Bryant Intramural department, or as I have aptly dubbed them, Wintramurals. These sports cater to all walks of athletic life and are available to students of all skill levels.

Whether unbelievable or uncoordinated, there is a sport and skill level out there for you.

First on the docket is Floor Hockey. If you loved playing puck back in high school but did not love the coinciding early morning practices then this sport is right in your zone. The talent mix is anywhere from first time grinders to seasoned snipers, so should your experience be limited you need not worry as you are in good company. However as a buyer beware be sure to watch out for the Podi Boys, as they are the pre-season Vegas favorite to hoist the cup over their shoulders this year (pending the status of veteran top scorer Bryan Soderberg pending a physical and cognition test).

Along with the slap shots and dangles of the floor hockey rink Volleyball remains as one of the most enjoyable sports Bryant has to offer. The beauty of Indoor Volleyball is in its simplicity having two teams on either side of the net and the objective is to put the ball on the opposition’s floor. While some teams employ expert strategies and game plans the fun comes in when the ball goes in the air and the classic “battle of who wants it more” commences. Much like Floor Hockey every team is filled with players of all skill levels

so anyone looking to join a squad should not be scared to do so. While we at Archway Sports do not have a pre-season favorite we would caution all teams to watch out for the likes of Bryant Volleyball greats such as Maria Scocca and Jazmin Stoner, as both are eligible to compete at the Intramural level this season.

Not saving the best but the most popular sport for last in this Wintramural preview, Basketball is the most contended sport across all seasons in the Bryant Intramural matrix. Should you happen to be in the Chase Center between the hours of 6 pm and Midnight and hear the roar of grown men and women fighting tooth and nail, odds are it’s coming from these intramural contests. Casual hoopers and big-time ballers alike are set to compete in this fast-paced Bryant tradition with an A, B, and Women’s divisions all offered.

But gentlemen: be sure to keep your guard up, as women are welcome to compete across all divisions and have been known to cross up male defenders at will (see last season’s Cheensters and their impressive regular season record). The road to the Bryant Intramural Basketball Final Four is wide open this and every other year. Much like the NCAA Tournament it is all about which team



**Athletes like Bryan Soderberg are looking forward to competing in Wintramural battles** (Harry Jaquith)

catches fire at the right time.

Should you have any sort of thirst for competition like I had there is an Intramural sport out there for you to quench your need. If this preview piqued your interest in any way be sure to sign up on the free agent list for your sport of interest on the Bryant Intramural website at [www.bryantbulldogs.com](http://www.bryantbulldogs.com). You may not be able to relive the glory days of your state championship hoop team, but

with t-shirts and bragging rights on the line do not be surprised if you find yourself back in the zone that you yearned to be when the game is on the line.

Archway Sports will be checking in throughout the season on the progress of all teams as they march towards the playoffs, and we wish the best of luck to all combatants as they compete for Intramural Glory.

## Bryant University Intramural Athlete of the Week:

????

**As one door closes another one surely opens, and so is true with Intramural sports. This season Bryant Intramurals is offering Basketball, Floor Hockey, and Volleyball as a means of conquest for Intramural glory.**

**Surely there are to be primetime performances abound this season. So send your nominations for the BUIAOTW to [archway@bryant.edu](mailto:archway@bryant.edu) and let the games begin!**

## Sports Shorts: The world of sports at a glance

**By Jackie Ammirato**  
*Editor-in-Chief*

- This week marks rivalry week in college basketball. Schools all over the country gear up for the matchup with the school whose name they have been trained to hate. One highlight of the week is always the Duke-North Carolina matchup. One of those two teams has appeared in the NCAA Final Four 21 of the last 31 times. Other key games include Georgetown-Syracuse, Louisville-Kentucky, Kansas-Missouri, and Saint Mary’s-Gonzaga.

- Over the past week there have been some changes to the NBA’s record books. Locally, the Boston Celtic’s Paul Pierce passed Larry Bird to move into second place on the franchise’s list of all-time leading scorers. After Tuesday’s game in which he surpassed Bird, Pierce had 21,797 career points standing only behind John Havlicek who is in the record books with 26,395. Also this week, Los Angeles Laker, Kobe Bryant

who is currently the league’s leading scorer, moved into fifth place on the NBA’s all-time scoring list. Bryant 28,601 points moved him past Shaquille O’Neal and he now only trails Wilt Chamberlain, Michael Jordan, Karl Malone, and Kareem Abdul-Jabbar.

- As if it weren’t bad enough for the Patriots to lose a second Super Bowl to the New York Giants Sunday, Tom Brady’s wife Gisele Bundchen added salt to the wound. After the game Gisele was commented to reporters, “My husband cannot f----- throw the ball and catch the ball at the same time. I can’t believe they dropped the ball so many times.”

- In Bryant news, this week Baseball America released its 2012 NEC preview. The list picks Bryant to finish third in the Northeast Conference. Junior Kevin Brown made the list of Baseball America’s top pro prospects and freshman Kevin McAvoy made the list of top newcomers. Coming off its fifth-straight 30-win season, the

Bulldogs start the 2012 season in North Carolina next weekend.

- The New York Jets inked wide receiver Santonio Holmes to a one year extension worth \$15.25 million. Holmes had stirred up some controversy at the end of the regular season when he had said he would be back with the team next year. No word on whether or not the Jets plan on shooting fellow wide-out Plaxico Burress’ plea for a new deal in the foot.

- Philadelphia Quarterback Michael Vick was recently named to the top of Forbes “Most Unliked Athletes” list for 2012. Vick has long been on the business end of public disdain after being convicted of running a dog fighting ring out in one of his Virginia homes. Tiger Woods was also voted to the list with 60% disapproval bringing Dogs, Tigers, and Eagles all on the endangered species list.

*Tom Hansen also contributed to this story.*

# Drops Doom Patriots:

## A Super Bowl XLVI Recap

By Nick Danforth  
Contributing Wrtier

In 2007, David Tyree’s amazing helmet catch propelled the Giants to a Super Bowl upset over the Patriots. Tonight the Patriots doomed themselves because they could not do what Tyree was able to – catch the ball. Three late drops by Patriots receivers Wes Welker, Deion Branch, and Aaron Hernandez ultimately proved too much for them to overcome as the Patriots lost to the Giants in Super Bowl XLVI 21-17.

The game started out with the Giants outplaying and outthrusting the Patriots all over the field. The first score of the game came on an intentional grounding call when Tom Brady was rushed by Justin Tuck. Without escaping the pocket, Brady standing in the end zone threw the ball down the middle of the field, far from any receiver, resulting in the intentional grounding and the first two points of the game for the Giants.

With about four minutes left in the first quarter, the Giants lost a fumble but it was negated by a Patriots penalty for 12 men on the field. The Giants were able to capitalize on the mistake, scoring the game’s first touchdown on a

2-yard pass from Eli Manning to Victor Cruz.

The Patriots would not put their first touchdown on the board until the end of the first half after a 14 play, 96 yard drive that ended with Danny Woodhead’s first touchdown reception of the season. After being thoroughly outplayed in the first half the Patriots led 10-9 regardless and were set to receive the second half kickoff. The Patriots would not take as long to score in the second half as a Brady to Hernandez touchdown made it two straight scoring drives. They would be the only two touchdowns of the game for the Patriots. Two Lawrence Tynes field goals would round out the scoring for the third quarter with a 17-15 Patriots lead. Still leading 17-15 with about 4 minutes left in the 4th quarter, the Patriots were driving, looking for a touchdown that would essentially end the game. Then came the first of three drops that would end up costing the Patriots their 4th Super Bowl title in the last 11 seasons.

Brady dropped back and found Wes Welker wide open streaking down the middle of the field. He lofted the ball a little behind Welker who could not make what seemed to be a relatively easy catch. Announcer Chris



Despite completing 16 consecutive passes Brady and the Patriots fell short last Sunday. (MCT Campus)

Collinsworth commented that Welker would make that catch, “100 out of 100 times”. Apparently he couldn’t do it 101 times. A catch on that play would have put the Patriots into field goal range and could have even led to a game-ending touchdown. Instead, with three and a half minutes to go the Patriots would punt the ball away to the Giants and Eli Manning. Manning proceeded to lead an 88-yard touchdown drive that started out with an amazing 38-yard grab by Mario Manningham right in front of the Patriots sideline and Bill

Belichick. Once the Giants got into field goal range, they began to run down the clock so as to score a game winning field goal with no time for Tom Brady and company to make a drive themselves. However, the Patriots defense intentionally allowed Ahmad Bradshaw a wide open hole to the end zone for the go-ahead touchdown.

After a failed 2-point conversion the Giants led 21-17 with 57 seconds left and one timeout for Tom Brady. Then came two more drops. On first down Deion Branch dropped a wide open pass

that would have put the Patriots into Giants territory. On the very next play Brady hit a wide open Aaron Hernandez in the hands across the middle. Another sure first down dropped.

The closest the Patriots would get would be a last second hail-mary that landed just a few feet from the outstretched arms of Rob Gronkowski after being batted into the air. The Patriots receivers dropped the ball, and the Lombardi trophy dropped right into Eli’s hands for the second time.

Although this Super Bowl is sure to sting less than the 2007 defeat that ruined the Patriots perfect season, it hurts nonetheless. So many questions remain after the final whistle. Would a healthy Gronkowski have changed the tide of the game? What would have resulted if just one of the catches dropped by Welker, Branch, and Hernandez had been caught? One thing we know for sure; Eli Manning can now be considered an elite quarterback after passing his brother with two super bowl rings, both against Brady and the Patriots.

# Tiger Woods is back on the prowl... again.

By Tom Hansen  
Sports Editor

If you were to ask any golf analyst, sports fan, or avid celebrity follower alike about Tiger Woods and his career around this time last year their response would all probably be much of the same: washed up, past his prime, and mentally distraught. Surely at the time most of these comments were warranted given the fact that he had not won a professional golf tournament since the 2009 Australian Masters.

Coming off of one of the largest personal public scandals in the history of sports, it was easy to count out the long time number one ranked golfer in the world. He hired and fired swing coaches with seeming regularity and even

decided to work alone for a period of time, something that is fairly unheard of in the golf world. The once unbeatable Sunday Tiger Woods who made every putt when it counted and never missed a shot when it mattered was doing just the opposite. The roar that once was Tiger Woods golf game had all too suddenly turned into a whimper in the midst of his personal life falling apart.

But as any professional athlete will state when asked about how they were able to meet with success, it is their perseverance, not their talent, that brought them to the top of their game. Long known for his mental toughness and ability to grind, Tiger Woods did just that after failing to qualify for the FedEx Cup (the PGA’s playoff system.)

Fast forward to December 2011, and the Sunday final round of the Chevron World Golf Challenge in Thousand Oaks, California. The field was largely of the world golf elite including recent tour winner such as Jason Day and Bubba Watson. Tiger had maintained a lead coming out of the Saturday round; he was firing on all cylinders in an all too familiar Sunday shootout with fellow top 20 player Zach Johnson.

As they headed down the stretch in the final three holes it came down to who could make the clutch putt to seal the deal. It was at that moment on the 18th green as Tiger looked over his 6 foot putt for the win that the world realized once again who was the world’s best in crunch time. Six feet of golf ball rolling, one monstrous show of emotion, and thousands of screaming fans in the gallery later Tiger Woods rolled in his putt and officially made a statement that he was back.

Tiger would go on to take 3rd place in the Abu Dhabi HSBC World Championship after holding a 54-hole lead. With two top 3 finishes in his last two tournaments played it is apparent that the professional golf world should be concerned, as the Tiger is now back in the jungle.



Tiger Woods’ swing has been impressive in recent weeks (MCT Campus)

**Congratulations to  
Brienne Dwyer on being  
named NEC Swimmer of  
the Week!**

## Bryant @ Home

Friday, February 10th:  
Women’s Tennis vs. Seton Hall @ Brown: Providence, RI 7 PM

Saturday, February 11th:  
Men’s Basketball vs. Sacred Heart- 1 pm

Wednesday, February 15th:  
Women’s Basetball vs. Sacred Heart- 7 pm

**Archway readers can now find a trivia question somewhere in the sports section! The Archway fan who calls in the correct answer to the ‘Archway on Air’ radio show, Thursdays at 6 pm, on WMJF 88.7, will win a gift card!**

## TRIVIA QUESTION:

**Who is the US record holder for most Olympic Gold Medals?**



## Rating ratemyprofessors.com

**By Thom Bassett**  
*Department of English and Cultural Studies*

According to rankings on RateMyProfessors.com, and as reported in last week's Archway, I am the best professor in my department and the third-best professor overall at Bryant University.

To which I say: Don't believe it for a second.

My point is not that I think I'm a bad professor. I'm passionate about teaching and use my experience, training, and knowledge to educate my students as best I can. And I believe that usually I do a very good job. Instead, the facts are that RateMyProfessors (RMP) is almost entirely useless as an indicator of good or bad teaching, and the Archway therefore has done us all a disservice by highlighting the relative RMP rankings of Bryant professors.

The worthlessness of RMP is easy enough to demonstrate. For one thing, factors that have nothing to do with what goes on in class can influence a professor's rankings. My own ranking is an example of this. Last spring I participated in WJMF's fundraiser for the Rhode Island Food Bank by "threatening" to resign unless I got high RMP rankings; I also pledged to make a donation to the food bank for each high ranking I received after my on-air appearance. This silly ploy was of course nothing

more than an attempt to draw some attention to a worthy fundraiser and to increase donations to the food bank. Which it did, but students' responses—a spike of rankings easily found on my RMP page—also artificially inflated my ranking.

But there are other intrinsic, more serious problems with RMP. Students evaluate professors on the basis of four criteria: helpfulness, clarity, easiness, and rater interest. A professor's "helpfulness" and "clarity" do indeed have a bearing on how well a professor teaches, but I question if students interpret these broad concepts in even roughly consistent ways. If not, then a professor's score on these factors are of sharply limited use in demonstrating his or her abilities.

The other two criteria—"easiness" and "rater interest" (in the course, presumably)—are even more problematic. Even if these factors don't count toward a professor's overall rating, including them at all encourages students to evaluate professors on the basis of factors that bear little relation to how well they actually teach.

Looking first at "rater interest," while it's true that effective teaching can stimulate interest in a topic, it's equally untrue that students' lack of interest in a course is evidence of bad teaching. Other factors, such as students' receptiveness to the subject or ability to expand their range of intellectual or professional interests, also play important causal roles in stimulating interest in a course.

RMP's rating system fails to take these other factors into account. This defect is compounded once you take into account how often students leave written comments about being bored in their courses. My (admittedly unsystematic) review of Bryant professors' RMP pages suggests students here are quite sensitive about this, to which I would offer two suggestions for reflection.

First, are some of us here—professors and students—confusing education with entertainment? Second, is it possible that the experience of being bored in class says as much about the learner as it does the teacher?

Worst of all, though, in my opinion, is RMP's inclusion of "easiness" in its rating scheme. This is another factor that evokes many written comments from students, the vast majority of which praises teachers for being, or being perceived as, "easy" and criticizes them for being thought of as the opposite. This factor is not only unrelated to effective teaching. I would argue that RMP here encourages evaluation of professors in a way that blinds students to the importance and value of being challenged in their courses.

Education is a process by which students come to know things they didn't know before and to be able to do things they couldn't before. Increasing one's understanding of large amounts of complex and subtle information, just like enlarging and improving one's range of cognitive skills, is never easy and actually is often very, very hard. Professors, of course, should help their students meet these difficulties, but this is not the same thing as eliminating the challenges of quality university-level education.

In fact, I would argue that good professors give their students the appropriate challenges, explain how to meet them, give support, encouragement, and correction, and, above all, respect students enough to let them to meet those challenges. Professors must develop the wisdom to know how to do this, and we might not always get it right. But this should be our aim, and students should seek to learn from professors who help them rise to meet academic challenges, not look for professors who have a reputation for giving easy grades.

This approach to education is foreign to RMP's rating criteria, which is why RMP has nothing interesting to tell us about who teaches well. John Stuart Mill famously wrote that it is better to be Socrates dissatisfied than a fool satisfied; RMP helps students fool themselves into believing that easy satisfaction is part of a worthwhile education.

Because RMP is an effectively useless measure of quality teaching, the Archway should be embarrassed for running such a pointless and puerile article. If the Archway were interested, as the article claimed, in Bryant students' use of RMP, why weren't students interviewed to find out what they think about RMP? Why weren't professors invited to discuss whether they consider the web site a valuable tool for assessing how well they do their work? These would have been interesting and potentially helpful questions to explore.

So I encourage the Bryant community to do what last week's article didn't. Let's turn this into an opportunity to think carefully about some important questions about teaching and learning. What do we consider effective and meaningful teaching? How do we identify when it occurs and when it doesn't? Has the administration done enough to encourage quality teaching? How can professors better translate their passion for teaching into pedagogy that inspires and challenges our students? Do students sufficiently appreciate that learning isn't necessarily what's superficially entertaining and that education often involves making things harder, not easier, for them?

These are vital questions for the Bryant community to address and we should work together to find answers to them. But let's remember that web sites like RateMyProfessors.com, and the mindset behind them, won't help us along the way.

## Obama to provide college aid

**By Jessica Kline**  
*Staff Writer*

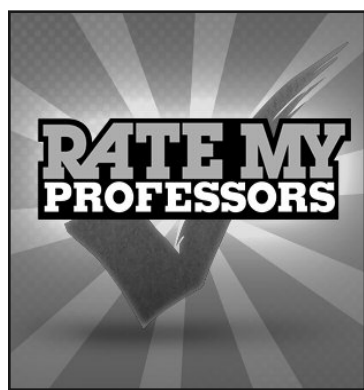


(MCTCampus)

As President Barack Obama rounds up his possible last-year in office, he is still firing out new plans to be passed. He is proposing a new financial aid plan which aims to reward colleges who demonstrate that they are working towards reducing financial aid costs but are still in need of more funds. These schools will be eligible for more aid from the government. The plan will include aid for programs such as Perkins loans and work-study programs. Perkins loans provide low interest loans to students who cannot afford college. These loans are more commonly known as the National Direct Student Loan. With the passing of this plan, Obama wants to make the amount available for loans to grow to \$8 billion (currently about \$1 billion).

Along with being unable to afford college tuition, many people struggle with understanding the information about different costs and the value coming out of the education. The plan will force colleges to clarify financial information so they are able to compare financial aid packages and even post-graduate earnings and employment information. According to The New York Times, "In his State of the Union address Tuesday night, Mr. Obama turned up the heat, alluding to the plan without fleshing out details."

"Let me put colleges and universities on notice: if you can't stop tuition from going up, the funding you get from taxpayers will go down," he said. Currently about 1,700 colleges and universities offer Perkins loan—this number will increase to about 4,000 with the passing of the new plan. There are many benefits if this plan passes: Colleges will be rewarded for lowering tuition prices, providing education and training that place graduates in jobs, helping repay loans, cutting-down tuition growth, and last but not least enrolling and graduating low-income students.



(Ratemyprofessors.com)

## Newt Gingrich and college students

**By Theo Sztabholz**  
*Staff Writer*

Previous controversial statements by GOP candidate Newt Gingrich led him to be exposed to many (deserved) criticism. One of those statements described the Palestinians as an "invented" people. Another suggested the idea to spend half a trillion dollar in the development of an American colony on the moon, while most of the GOP candidates are stressing the importance of reducing government spending in order to (try to) reduce the national debt.

However, I was surprised to discover that he received almost as much criticism when actually suggesting a much wiser idea. Gingrich, who stated in a speech in Florida to local Republicans:

"I would tell students: 'Get through [college] as quick as you can. Borrow as little as you can. Have a part-time job.' But that's very different from the culture that has grown up in the last 20 years", was immediately attacked on the ground that he was not working while getting a college degree. He also stated the fact that the reason why students today are taking more time to go through college is "because they have free money".

We could blame Gingrich for generalizing too much in this case. Many students are mature enough to understand the costs of a college degree, and show very serious work even if they are not paying for their education themselves. However, I believe that Gin-

grich's advice to borrow less and get through college quickly, is really appropriate, considering the current economic situation: young graduates are leaving college with tremendous loans to pay back without being able to find a job on a saturated job market.

Instead of showing some honesty, rarity in the political landscape, opponents preferred to dig into Gingrich's life and highlight that he did not work while attending college. Should this prohibit him from giving wise advice to current students? Maybe he did not follow his own advice when he was younger, but if the advice is good, who cares?

I believe that this short commentary is a good representation of the political debate's current level.

Candidates are putting so many efforts in trying to show how their opponents are incompetent, rather than promoting a smarter debate on serious and essential issues. Maybe candidates think that voters are interested in superficial controversies. If the candidates are right, it would seem like voters are missing the point of electing leaders.

However, I believe that in such a delicate economic and social situation, voters would highly appreciate to hear a debate of fundamental ideas concerning our economy and society. It is time for candidates to set up this debate, instead of discussing questions such as who had a part time job when he was a student, or who was too successful as a businessman.

# Battle of the Sexes: Valentine’s Day, a bust or a must?

## He loves me

By Kelsey Nowak  
Assistant Editor-in-Chief

When a female thinks of Valentine’s Day, there are a few options. If you are single, often you dread the day thinking of all of your friends being doused in lavish dinners, love, and endearment while you sit alone eating dinner in Salmo.

If you are in a relationship, many (not all) females look forward to the day that their significant other “has to” be nice, romantic, and loving. Gross. If they can’t do all of those things on a normal day why do it on February 14th?!

Then there is my situation. I am in a long distance relationship. I should not complain as my boyfriend attends college in upstate NY rather than being overseas but none the less here I go.

Although I am in a relationship, one that I value very much, I find Valentine’s Day to be an unnecessary, Hallmark holiday. I would rather receive flowers when I am having a bad day or when something great just happened to me, than receive them on Valentine’s Day.

It feels to me that on Valentine’s Day, all of our significant others feel obligated to buy these chocolates, flowers, and fancy dinners. It doesn’t feel genuine. No offense to all of the loving doting boyfriends and girlfriends out there (including my own poor boyfriend who is currently reading this trying to decide

what to do). But why not spread the love over the whole year. Don’t compile it all into one day.

I will give credit to my mom and dad for being prime examples of what I am now preaching to all of you. When I was growing up, my dad got my mom flowers out of the blue, just randomly.

I always thought it was the greatest thing primarily because I got to take pictures of them, but as I got older, I understood why my mom always looked so happy when she came up the cellar stairs and was surprised by a bouquet of flowers after a long day at work.

She always asked my dad what the occasion was and he continually said, “I don’t know, I just felt like doing something for you.” The older I got, the more I appreciated what he did for her. And now that I am in a serious relationship of my own, I find myself envying what my mom has with my dad.

So, to all the significant others out there, consider this: Buy your lover their Valentine’s Day gifts on another day when the prices aren’t sky high and surprise them instead of participating in the corporate scheme that is Valentine’s Day. It means a lot more to your significant other, in my opinion.

## She loves me not

By Eric MacCarthy  
Campus News Editor

Valentine’s Day. A celebration of Catholic martyrs, or people who were murdered because of their religion. Also, a decent movie starring Ashton Kutcher and a bunch of other Hollywood stars thrown together in order to make a profitable movie and a really good trailer. (Side Note- If Julia Roberts and Bradley Cooper’s hair only appears for five minutes in the movie, don’t dedicate 15 seconds of the movie trailer to them.) And finally, when I think of V-Day, I think of the days in elementary school where everyone put candy in each other’s V-Day bags with little notes attached that said “To” and “From”. That was always one of my favorite days to go to school. That is until things got weird and I actually started liking girls, and then girls started liking boys, (not me though), and everyone started pairing off. I noticed this change in about 9th grade.

All of this is beside the point though, because what we’re really talking about today is the grown-up modern version of Valentine’s Day. A day where people, who I imagine to be very much like Adam Sandler’s character in the movie “Mr. Deeds”, make money off creating sappy one liner’s to put into cards that are covered in flowers and cute animals, and then sold to people who need to give a card to their significant other for the sake of tradition.

Also a day where flower shops and the floral department at Stop&Shop jack up their prices on all things flowers, especially roses and those other flowers that girls like. But most importantly V-day is supposed to be a day about love.

There are plenty of people who will argue that all of that stuff, the movies, the cards, the price inflations, takes away from the Holiday. They will say that Valentine’s Day is a commercial or Hallmark holiday. I don’t necessarily disagree with that idea, but I do think that these people tend to be people looking for an excuse to trash on the holiday. The fact is, when you move past all these commercial tendencies of V-Day, that the day can become a won-

derful day to celebrate a relationship.

I have no problem admitting that I do enjoy a nice night out on the town for V-Day. I had never celebrated V-Day though until two years ago (when I finally tricked a girl into liking me) so I never had any opinions on the matter. February 14th was always just another day. But as I said, two years ago I began dating my girlfriend, and the fourteenth day of the second month of the year suddenly became a big deal. I now was responsible for making dinner plans, buying flowers, picking up chocolate covered strawberries, and making sure my girlfriend had an amazing night. This was all okay to me. I was happy to be able to make my girlfriend happy. And frankly, I enjoy traditions built around people’s happiness. There is no need for anyone to hate V-Day because it doesn’t symbolize anything bad. And if you don’t have anyone to celebrate it with, or don’t like celebrating it, then don’t celebrate it. It makes no sense to waste time bringing down a holiday simply because you don’t like it. No one is forcing you to celebrate it, but since there are people celebrating their relationships, then just go along with it and let them enjoy it.

I enjoy it. I enjoy everything about it. I am proud to say that my girlfriend still talks about our first Valentine’s Day together, and next week, we will be celebrating our third V-Day together. And I have to say I’m looking forward to it. I don’t mind going out to dinner, getting her flowers, or anything else we do because that’s what being in a relationship is about. It’s about being happy.

And at the end of the day, once you get past the ProFlowers.com advertisements, Topher Grace pretending he can be someone other than Eric Forman from That 70’s Show, the overcrowded restaurants, and the never ending commercials for Channing Tatum and Rachel McAdam’s movie “The Vow” (Side Note- I cannot wait to see this movie. Everyone can use a good chick flick), Valentine’s Day is simply about being happy.

# Treasury auction makes history

By Chris Bekel &  
Joe Cunningham  
Contributing Writers

Despite Standard & Poor’s recent downgrade of United States debt, from AAA to AA+, demand for Treasuries has skyrocketed. Last month, the attractiveness of U.S. government debt was reaffirmed. The Treasury sold \$21 billion of 10-year notes at 1.90%, a record low yield. Even though domestic investors continue to display a lack of confidence in the American economy, global investors still categorize American debt as one of the safest places to put your money. This is mostly due to the European debt crisis which has continued to worsen as signs point to a Greek default.

Normally, low interest rates in the U.S. encourage investors to look elsewhere; however, the uncertainty surrounding the European debt crisis is prompting investors to buy U.S. debt, even with record low returns. Selling securities at such low rates is beneficial for the Treasury because it enables the government to finance the growing United States debt, at a lower borrowing cost. As a result, the effects of a large deficit are lessened. Lower rates in the U.S. ought to result in a depressed value of the dollar but, yet again, we see the opposite. The uncertainty in Europe has investors flocking to “safe” investments (i.e. U.S. Treasury notes) which increase the demand for the dollar, causing its value to appreciate.

As the U.S. debt to GDP ratio continues to remain over one, the question is: Are the low interest rates paid by the Treasury a good thing, or does it create a lack of urgency for Congress to solve the deficit problem?

Of course the low borrowing rate promotes a lack of urgency among our countries lawmakers! The United States has reaped the benefit of enormous demand for its securities as the world is wary of European sovereign debt. Financing the nation’s debt inexpensively eliminates the need for Congress to make difficult decisions regarding the future of the United States. Instead of solving the underlying issue, Congress just borrows more because it is easy and cheap. It is time for lawmakers to make the hard decisions. A bi-partisan agreement on tax increases and budget cuts, particularly on defense spending and social programs, are necessary to ensure America’s future economic and political strength.

For sources, more articles concerning economic commentary, and company reviews please visit our blog [www.bryantanalysts.com](http://www.bryantanalysts.com)



(MCT Campus)

*The Opinion pages of The Archway feature the opinions of the identified columnists and writers, which are not necessarily those of the newspaper or Bryant University.*



# From the Desk of the Editor



At this point you have probably read the lead article of last week’s issue entitled, “Bryant’s best and worst according to Rate My Professors” written by our Campus News Editor, Eric MacCarthy. The article has generated a lot of discussion and has elicited strong feelings from many different members of our campus community.

As our mission statement indicates, we strive to be the student voice of Bryant University, which to us means printing the good along with the bad. As a student run organization it is our goal to print information that will resonate with the students on this campus. Last week’s issue was no different than any other we publish.

However, the past week has caused us to evaluate our journalistic process and to identify and work to fix flaws. As an organization we stand by our writers’ work as well as our own as an Editorial Board. I would however like to issue a formal apology to Professors Thom Bassett and Adam Rubin. Their headshots which appeared on the front page alongside the Rate My Professors article gave the impression that they had prior knowledge of the contents of the article which they did not. We regret this fact and we apologize.

It has been suggested that our actions have “led to the death of journalism” and that we have “destroyed the character of success.” To me personally the character of success is demonstrated by twenty students putting aside classes, homework, part time jobs, clubs, and social lives to collaborate to publish a newspaper every Friday. During the past week our character, intelligence, and abilities have been challenged, yet our staff has come together as one. Each of us has a passion for the newspaper; we enjoy what we do, and we put our best into each issue.

As a newspaper we appreciate hearing feedback from our readers both pro and con. Below you can find some tweets and the rest of this page is dedicated to readers’ responses to the article. If you want to contribute to the discussion, check page two for guidelines for submission of Letters to the Editor, email us at [archway@bryant.edu](mailto:archway@bryant.edu), visit us on [bryantarchway.com](http://bryantarchway.com), or tweet at us (@thearchway).

Thank you,

Jacquelyn Ammirato  
Editor-in-Chief

## Tweets

- Taking out personal emotion, the front page article is igniting discussion @BryantUniv Precisely what campus news should do @thearchway
- I think @thearchway is going to cause some controversy with its "Best and Worst Professors" by #RateMyProfessor article... I LOVE IT!
- @thearchway it's an article that presents exactly what 90% of students see online every semester #youropinionmatters #getoverit
- @thearchway #ratemyprofessor is full of ppl who only love/hate professors it will be interesting to see a comparison with course evaluations
- I love writing for @thearchway!! let's see the reaction from professors I wonder if the same ratings match up for teacher evals?
- You know what else I have to say about @thearchway? FREE SPEECH! #firstamendmentrights
- The Archway is turning into a real NEWSpaper. Pick up a copy and find out why.
- shout out to @thearchway for respecting the opinions of the students and the integrity of their staff #teameric

# Letter to the Editor

Before I begin, I would like to state that 300 words, is not nearly enough for me to express my sincere disappointment in The Archway’s editorial staff. I expected more from the voice of Bryant University. This publication is voice of mine. I do not want to diminish any of the success of the professors who have ranked at the top of the list.

What I don’t endorse is creating a list of the “worst” professors at Bryant. Stirring up spite and disrespect, to hardworking people who elect to spend every day, on campus teaching us so that we can become educated, is

the truest form of ignorance I’ve ever encountered. At a school that emphasizes character as one of our founding principles, in this article, I found a shocking lack of it.

This is a direct quote, unmodified, and directly copied from Rate My Professor. It’s directed at one professor who was ranked as one of the worst: “SHE SUCKS!@!!!!1” What a statistically sound review, thank you to whoever wrote this, for this brilliant and thoughtful contribution.

This article does not provide evidence that Bryant University has the worst professors in the world, instead, The Archway has proven that

our student body is the whiniest in the world. We’ve proven through our reviews that we are unable to handle the pressures of seeking a college education and preferring much more to spend our time writing negative reviews of those who grade our work than actually studying.

This is not a day to celebrate the ethics of provocative journalism; they should never use such a statistically unsound service as a reference. This is a day to mourn the death of ethics in journalism as this publication and student populace should be ashamed.

-Nick Mancuso

# College journalism 101

By Mary Lyons  
*Professor of Communication and Literary Studies*

Last week’s front page/above the fold article about the postings by Bryant students on [ratemyprofessors.com](http://ratemyprofessors.com) reflects badly on the Archway and the University in so many ways.

As far as the Archway is concerned, the article reveals a profound lack of understanding of journalism and of the responsibilities and ethics of a journalist. It is commentary disguised as news, placed as it is in the slot used typically for the most important news story in the paper.

It gets worse. The reporter diverts attention from his failure to examine the premises of the alleged data he uses by spending nearly half the article justifying the content he is presenting with faux statistics of his own devising. He next undercuts the authority of his mathematical convolutions with three disclaimers. And then, after stating “in no way is the following an opinion of the professors here at Bryant,” he proceeds to present a Best and Worst chart based on his flawed data with names of -- “professors here at Bryant.” Is he oblivious to the impact of that chart on the individuals named? Or is he reveling in his invented exposé? You decide. In his own words: “enjoy this time to openly discuss” his motives.

A Bryant education is supposed to motivate students to embrace the character of success. It is also supposed to hold students accountable when they fail to demonstrate character. This reporter needs to be held accountable for, at the very least, a lapse in character: for failing to do due diligence in his research, for embracing the sensational, and for excusing himself from the impact of distortions on real live people, individuals who have committed their professional lives to the university, who have gone well beyond their duties in the classroom to take on faculty leadership roles or to enhance the reputation of the university with distinguished scholarship.

Character at this point would be offering a written apology in the next Archway and vowing to be ethical and responsible in the researching and writing of future articles. Will we see one?

The reporter, however, is not the only individual accountable for a serious lapse. There are two Archway advisors who need to be held accountable as well, the so-called “adults in the room” -- the adults who actually were in the room on production night and gave their okay to the [ratemyprofessors.com](http://ratemyprofessors.com) article.

Those two advisors : Larry Sasso and Daphney Joseph. Mr. Sasso currently writes for a monthly magazine he co-founded; Ms. Joseph is Assistant Director of Student Involvement. As I understand it, they knew before spring semester classes began that the student was planning the arti-

cle, and they made suggestions on production night that were incorporated into the article. The student is responsible for his own work, to be sure. However, shouldn’t an experienced journalist have challenged the content and the placement of the article? Shouldn’t a member of the CSI staff have been sensitive to the impact of a story like this on the Bryant community? Professionals can agree to disagree, but this article, on its face, seems very difficult for these two advisors to defend.

Again, call it character – or, in this case, professionalism – but a written apology in the Archway by Mr. Sasso and Ms. Joseph would seem to be appropriate here as well. Will we see one?

The Carnegie Foundation for the Advancement of Teaching defines a college education as “a prime moment for students ...to question and redefine their core sense of who they are.” College helps students to “awaken their intellectual curiosity and self-reflection,” and can “aid in their evolution toward attaining a sense of responsibility for the common good.” Bryant faculty are currently revising our curriculum to ensure we provide that prime moment in the most meaningful way possible. We want to be even more effective in engaging students in new experiences, in getting them to challenge their assumptions, think critically, and expand their intellectual and cultural boundaries.

So please excuse us if we object to the Archway’s simplistically reducing a Bryant education to a product, our students to consumers, and our university to a supplier, rated in whole or in part, like a seller on EBay or a contestant on American Idol. And do understand that this Archway misstep has to be addressed, ideally by the writer and the advisors themselves, but short of that, by the University.

The Archway, a prominent campus presence for 66 years, represents the entire Bryant community. We want it to be the best reflection of who we are and what we do, showcasing our commitment to intellectual rigor, initiative, high ethical standards and a free press. Student reporters should pursue and publish legitimate criticism, they should expose legitimate problems. However, they should not be left with the impression that focusing on a single website with no intellectual curiosity about its merit and a complete lack of self-reflection regarding its impact meets in any way the standard of a Bryant education-- or the standards of journalism.

Finally, congratulations to the five students who advanced to the finals of the PwC xTax national competition in January. Theirs was the story that should have appeared in the news slot above the fold in last week’s Archway.

## Super Bowl XLVI brings sexy back with winning commercials

By Katie Hurley  
Variety Editor

Unfortunately, for all of those Patriots fans at Bryant, we did not receive the best results last Sunday. Views were also mixed in regards to the half-time show with Madonna bringing cheerleading back.

However, moving aside from all that hoo-rah, at least we caught some great advertisements in Super Bowl XLVI! Overall, companies across the country entertained the audience with some high performing creativity in the advertising market. Promoters of beer, the auto industry, sneakers, snack foods and beverages all stepped up their game this Super Bowl. Possibly because a 30-second spot cost an average 3 million dollars! Let's take a look at some of the favorites...

*M&Ms Sexy and I Know It* – LMFAO clearly made it big after coming to Bryant for last year's spring weekend. This February they paired with the 'naked' M&Ms for a funny and inventive commercial, which revealed the red and green M&Ms shaking to this tune in the nude!

*Skechers and Mr. Quiggly* – Skechers introduced the cute Mr. Quiggly in their Go Run! Campaign this Super Bowl. This little bulldog was sure to impress all with his skittering feet on the track field. Beating out the greyhounds in the race, Mr. Quiggly proved that Skechers Go Run! will make you the fastest animal on the field. He also replaced the acclaimed Kim Kardashian from last year's campaign. Are dogs the newest celebrity endorsers?

*Doritos' Man's Best Friend* – This Great Dane also brought some laughs as the pup bribed his owner to never tell about the whereabouts of a missing cat. The owner accepts the Great Dane's bribe with a bag of Doritos, and when the subject of the missing cat is introduced, not a word is mentioned. Built on a twenty-dollar budget, again Doritos has proven that a little originality can go a long way.

*Budweiser Return of the King* – Budweiser introduced two great advertisements over the course of the night. The first was an old fashioned scene of America celebrating the end of the prohibition with a case



Budweiser's "Return of the King" commercial. (MCT Campus)

of Budweiser. A heartfelt and fun commercial that was sure to entice the audience.

*Budlight Rescue Dog* – The next was a Bud Light commercial that featured a rescue dog by the name of 'Here Weego'. When asked why his name was 'Here Weego' the owner proved that this rescue dog was something truly amazing. At the

mention of his name, the pup would fetch some Bud Lights, bringing cheer to the party and even picking up the ladies. Not only did this commercial convey some comedy, but it also shed light upon Bud Light's new campaign to end animal abuse. Touché Budweiser.

*Chevy Apocalypse* – Finally, with the projected

Mayan end-of-the-world quickly approaching, Chevy Silverado raised some commotion with its everlasting truck. Chevy outlived the end-of-the-world and shed light upon its competencies in comparison to those of Ford. This was a commercial that will certainly spark some conversation in advertising classes this week.

## The Grammys - the year of Adele

By Coburn Childs  
Variety Editor

That annual tradition where the music industry honors the best of the best: the Grammys. A favorite awards event of Americans everywhere, this year's Grammys will be telecast live on CBS this Sunday, February 12th at 8pm. While last year's winners were a surprising bunch—including top awards going to Esperanza Spalding and Arcade Fire—this year's nominees have pretty much resigned themselves to the fact that one winner will reign supreme: the incomparable Adele.

Coming off an absolutely stunning year, the already-Grammy-winning (for Best New Artist in 2009) Adele has broken record after record this past year with the number of weeks she has spent at the top of the charts. With top hits like "Rolling in the Deep," "Set Fire to the Rain," and the powerfully moving "Someone Like You," Adele dominated our radios, ears, and hearts this year and was already named 2011's "Artist of the Year" by *Billboard*.

The soulful singer is all but guaranteed FIVE (count 'em!) major wins at this weekend's awards, and there is nobody more deserving. So who else is up for awards? Below is the list of some of the major nominees; be sure to tune in Sunday and watch the festivities!

### Record of the Year

"Rolling in the Deep" - Adele  
"Holocene" - Bon Iver  
"Grenade" - Bruno Mars  
"The Cave" - Mumford & Sons  
"Firework" - Katy Perry

### Song of the Year

"All of the Lights" - Kanye West  
"The Cave" - Mumford & Sons,  
"Grenade" - Bruno Mars,  
"Holocene" - Bon Iver  
"Rolling in the Deep" - Adele

### Best New Artist

The Band Perry  
Bon Iver  
J. Cole  
Nicki Minaj  
Skrillex

### Album of the Year

21 - Adele  
Wasting Light - The Foo Fighters  
Born This Way - Lady Gaga  
Doo-wops and Hooligans - Bruno Mars  
Loud - Rihanna

### Best Pop Solo Performance

"Someone Like You" - Adele  
"You And I" - Lady Gaga  
"Grenade" - Bruno Mars  
"Firework" - Katy Perry  
"F\*\*\*in' Perfect" - Pink

### Best Pop Duo/Group Performance

"Body And Soul" - Tony Bennett & Amy Winehouse  
"Dearest" - The Black Keys  
"Paradise" - Coldplay  
"Pumped Up Kicks" - Foster The People  
"Moves Like Jagger" - Maroon 5 & Christina Aguilera

### Best Pop Vocal Album

21 - Adele;  
The Lady Killer - Cee Lo Green  
Born This Way - Lady Gaga  
Doo-Wops & Hooligans - Bruno Mars  
Loud - Rihanna

### Best Rock Album

Rock 'N' Roll Party  
Honoring Les Paul - Jeff Bec  
Wasting Light - Foo Fighters  
Come Around Sundown - Kings Of Leon  
I'm With You - Red Hot Chili Peppers  
The Whole Love - Wilco

### Best Alternative Album

Bon Iver - Bon Iver  
Codes And Keys - Death Cab For Cutie  
Torches - Foster The People  
Circuital - My Morning Jacket  
The King Of Limbs - Radiohead

### Best R&B Album

F.A.M.E. - Chris Brown  
Second Chance - El DeBarge  
Love Letter - R. Kelly  
Pieces Of Me - Ledisi  
Kelly - Kelly Price

### Best Country Solo Performance

"Dirt Road Anthem" - Jason Aldean  
"I'm Gonna Love You Through It" - Martina McBride  
"Honey Bee" - Blake Shelton  
"Mean" - Taylor Swift  
"Mama's Song" - Carrie Underwood

### Best Country Song

"Are You Gonna Kiss Me Or Not" - Thompson Square  
"God Gave Me You" - Blake Shelton  
"Just Fishin'" - Trace Adkins  
"Mean" - Taylor Swift  
"Threaten Me With Heaven" - Vince Gill  
"You And Tequila" - Kenny Chesney & Grace Potter

### Best Country Album

My Kinda Party - Jason Aldean  
Chief - Eric Church  
Own The Night - Lady Antebellum  
Red River Blue - Blake Shelton  
Here For A Good Time - George Strait  
Speak Now - Taylor Swift



Grammy nominated singer Adele. (MCT Campus)



# Movie Review: *The Grey*

By Coburn Childs  
*Variety Editor*

“You are going to die,” Liam Neeson’s Ottway tells a wounded, bleeding plane crash victim – right to the man’s face. “Let it happen.” Those words ring powerfully true for the film’s protagonists in the brutal, harrowing new film *The Grey*. Violent, bloody, intensely dark, and surprisingly contemplative, it tells a story unlike any action-adventure film you’ve seen before. Refusing to sugarcoat anything, the film does not fall into standard film territory, eschewing cheese and instead daring to paint a dark picture of the horrors of survival in the worst possible conditions.

The aforementioned plane crash leaves just eight survivors stranded in the freezing conditions of the northern Alaskan wilderness – eight roughneck oilmen who each have stories to tell and battles to face. Leader of the group is the tough but suicidal Ottway, and Liam Neeson brings gravitas and depth to a performance that is equal parts badass and broken. His wife has left him, and he has lost the will to live; that is, until he is thrust into the very situation that could be the end of him.

The rest of the cast is also fantastic, with standouts including Joe Anderson, Dallas Roberts, and Dermot Mulroney. Each actor brings something



(MTCampus)

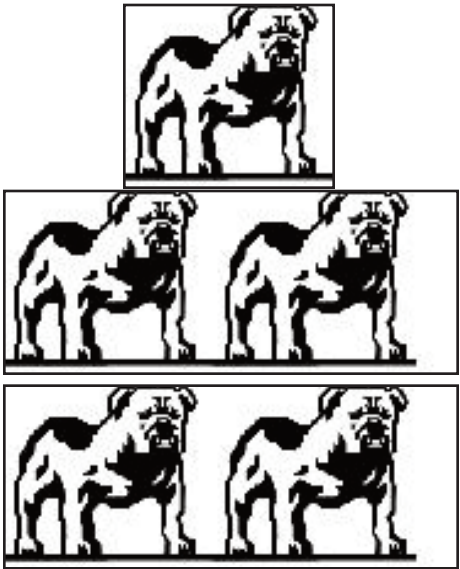
unique to his role, helping to break each character out of cliché and into real humanity. Additionally, a standout achievement of the film is the incredible cinematography, the barren Alaskan wilderness shown as beautiful and deadly; it draws the audience in, while at the same time telling us to stay away from the horrors inhabiting it. Chief among these horrors is the pack of wolves that have marked the men as intruders and begin to hunt them, one by one. The camera never shies from blood and gore either, and

the film is not for the weak-stomached. By telling a story that is actually human, yet combines the looming threat of wolf attacks with the harsh, blizzard climate, the filmmakers thrust you into quite a ride – one that will have your adrenaline rushing and your heart pounding as you root for these men to make it out of their ordeal in one piece.

*The Grey* is not a movie about survival. It is about death. What sort of questions does one raise when facing the end of life? What lengths will one

go to in order to survive the darkest of circumstances? And how does one accept a gruesome fate with a certain amount of peace? These questions and more are brought to light and discussed by the rough-and-tumble group of men who find themselves banding together to survive the sheer brutality of the environment they have been dropped into. And what emerges is an intense, haunting story that will stay with you long after the credits roll.

I give *The Grey* 5 out of 5 Bulldogs.



# Dan the Movie Man: Chronicle

By Dan Cournoyer  
*Contributing Writer*

Fellow movie lovers, listen up. You are about to witness one of the greatest blockbuster years in a long time. Be prepared for great things from so many different movies – *Safe House*, *Prometheus*, *The Hunger Games*, *The Dark Knight Rises*, *Cogan’s Trade*, *The Avengers*, *The Hobbit*, and so many more. It all started last weekend with *Chronicle*.

The story is very simple – it’s a realistic depiction of what would happen if three high school kids received superpowers. This movie taps into every emotion from pure joy to raging anger. One minute I was jealous like a high school girlfriend and the next I was sweating like Shaq. I sat in an almost sold out theater on opening night, and I got the impression people were anxious to see this movie; even a babysitter cancellation didn’t stop one *Chronicle* fan.

A *chronicle* is an account of historical events. This movie is a first-hand account of what happened when three friends discover they have powers. To my surprise, the movie is all found footage, which means you’re watching the movie as if you picked up the main character’s video camera. Other popular found footage movies include *Paranormal Activity*, *The Blair Witch Project*, and *Cloverfield*. Most of the time, as you can see from the examples, found footage is used with scary movies. Normally I’m not a fan of this type of filming, but I was surprised at how effective it was. It seemed much more real, almost as if you attended their high school with them. The creators took an idea that is fictional and exciting and made it feel real.

The main character, Andrew, decided to start filming his depressing life. A few days later, Andrew, his cousin, and a friend discover they now have telekinesis, the ability to move objects with their mind. All right, let’s all take a second to stop reading this article and imagine what you and your friends would do in high school if you had telekinesis ... .. Okay, welcome back. It would be pretty fun right? This is the ultimate movie premise – a story everyone can relate to, yet you have no idea where the story will take you. Will they tell anyone about their powers? Will they use their powers to become wealthy? Will they become superheroes or villains? Do they take it too far? You should find out.

You don’t know what’s going to happen, even from the trailer. Without giving anything away, I will say the movie is extremely daring; it does not hold back at all. That’s what makes this movie so great; I truly believe this is what would happen if three kids got superpowers. This is what you and I would be seeing on the news.

In its opening weekend across the nation, *Chronicle* grossed over \$20 million, which is better than



*The Grey*, *Red Tails*, and *Haywire*. According to Rotten Tomatoes, 84% of critics and 81% of the audience liked the new flick. I was surprised at how many critics enjoyed the movie. At first glance I expected a low enjoyment rate from critics, but success in the box office from the audience. Apparently, *Chronicle* surpasses even the toughest critics out there. So, if you’re lucky enough to have a Valentine this year or you’re heading to the theater with friends, go with Dan the Movie Man’s February pick – *Chronicle*.

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